

**Northern Nevada Breastfeeding Coalition**  
**September 3rd, 2019**  
**12 pm**  
**The Children's Cabinet**

Introductions

Treasurer's Update

The coalition current has 10,544.67 in the bank  
We need to sell tickets for the Fall Education Event!  
Minimum of 16 IBCLC and 17 Non-IBCLC tickets are needed to break even.

State Update

WIC is currently running the state "Nevada Breastfeeds" website but they are currently transferring ownership to the Maternal and Children's Health Coalition. They are requesting assistance with collecting resources. The NNBC will still maintain the currently list of resources for mothers.

The Breastfeeding Welcome Here Campaign is still in progress to be started up again

501(c)3 Progress

The Coalition has received their state tax exemption letter. They will be requesting reimbursement for taxes charged for the purchase of race t-shirts and will turn in this letter in order to receive a tax deduction at the Fall Education Event.

Black Breastfeeding Week- Update

There were 21 people in attendance at the 1st Annual Black Breastfeeding Event. The coalition was able to screen the film Chocolate Milk with special permissions from the film maker. In addition, there was a 4 person panel made up of black women breastfeeders that were able to share their experience. The coalition served desserts, beverages and popcorn during the screening. There were positive reactions from all in attendance to the event but improvements could be made to up attendance.

For next year: The coalition will be requesting the room in advance from HOPES in order to secure more time for the event. Additionally, this year's event fell on a holiday weekend which may have caused a reduction in potential attendance. Earlier room registration should benefit.

While marketing for this event was strong, there was still a lower turn out. The coalition will try different approaches next year for higher attendance, along with scheduling on a non-holiday weekend.

Presentation

Pam Warren presented on the resource "Breastfeeding Outlook", which is an online tool for continuing education for lactation professionals. There are both free and paid sections of the website. It is a good resource for IBCLCs who need continuing education to maintain certification.

For more information, visit: [www.BreastfeedingOutlook.com](http://www.BreastfeedingOutlook.com)

In attendance:

Emily Chappell- President  
Pam Warren- Vice President  
Alex Gunter- Secretary  
Jennifer Delaney- Treasurer

Meredith Pollaro  
Tracy Casabarro  
Megan Schwarzioch  
Sarah Metcalf  
Carla Sells  
Jacquelyn Bonde  
Claudia Brerro  
Mallory Claxon  
Chancey Endres  
Prescilliana Dominguez  
Kristen Murray  
Shauna Herrick  
Jackie Chaidez  
Niesha Tinajero

Call ins:

Brittany Ryan