

**Northern Nevada Breastfeeding Coalition**  
**October 1st, 2019**  
**12 pm**  
**The Children's Cabinet**

Introductions

Treasurer's Update

After review of the LG5k funds, the coalition has earned around \$4,000 profit from the event.

As of today, 58 people have registered for the Fall Education Event; around \$4,500 in revenue so far.

State Update

The State us requesting feedback from hospitals who are not pursuing baby friendly status to find out why and if they had questions. Jacquelyn Bonde is requesting assistance from the coalition and public to come up with questions to ask the hospital on why they aren't pursuing. Hospitals already have a culture to promote breastfeeding, but we would like to see why there aren't further implementation of these policies to further promote across all staff.

Breastfeeding Welcome Here Campaign is now switched to Title 5. Contact \_\_\_\_\_ for more information. Two job positions available with the state.

New bill passed on Nevada now requires insurance to cover gestational surrogate's health care expenses with the intended parent's insurance covering the infant's.

Possible classes for mothers and collaboration between the Children's Cabinet and NNBC for moms who are not getting breastfeeding information from hospitals and doctors offices.

501(c)3 Progress

The coalition is fully incorporated as of the previous meeting. No further update. Signatures required from officers.

Fall Education Event

Call for volunteers to deliver flyers to local doctors offices to further promote the education event.

One month until education event. Last day to register is October 24th (with numbers due to WPH on 10/25). Today (October 1st) is last day for early bird pricing with tickets going up \$25 for both levels of registration.

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December Potluck

Call for ideas for annual gift basket for physicians.

The coalition needs to start marketing and planning for the annual holiday party.

Presentation

Lynn Anderson (CNM) Presents on Physiologic Birth

Presentation information gathered from BirthTOOLS.org

For access to this presentation, please contact The Coalition.

In attendance:

Emily Chappell- President  
Pam Warren- Vice President  
Alex Gunter- Secretary  
Jennifer Delaney- Treasurer

Lauren Williams  
Shauna Herrick  
Maria Reyes Vargas  
Jackie Chaidez  
Lynn Anderson  
Carla Sells  
Kristen Murray  
Jessica White  
Danna Hook  
Niesha Tinajero  
Sarah Metcalf  
Alaina Sylvester

Call ins:

Jacquelyn Bonde  
Rosemarie Casillas