

Northern Nevada Breastfeeding Coalition
October, 2018 Monthly Meeting

Date: 10/2/2018

Time: 12 pm

Location: The Children's Cabinet

Agenda

Introductions

Treasurer's Update

The coalition currently has around 9,000 in our bank account.

The Liquid gold 5K brought in around \$8,000; of that amount, around \$5,000 was spent on the event.

State of Nevada Update

There are no current trainings planned.

WIC of Nevada is still working on a Physicians tool kit to hand out.

501(c)(3) Progress and Board Members

Alex Gunter was voted into the Secretary position for the NNBC.

Regarding progress of the 501(c)(3) status, the coalition has signed an agreement with a lawyer and paid her fee. The current timeline is 9 months to 1 year to become our own 501(3)(c).

2019 Breastfeeding Calendar

This year, there is no state funding for the calendar.

There is currently a photo drive to collect photos from our local moms, with the theme of "Supporting Breastfeeding in Nevada- Here, There, Everywhere" emphasising normal, everyday breastfeeding. Photos need to be turned in by November 1st, 2018 with a signed photo release.

To fund the calendar, we are looking for sponsorship. There are currently 3 tiers of sponsorship, with one additional tier proposed and agreed upon.

Bronze- up to \$249

Silver- \$250-499

Gold- \$500-999

Platinum- \$1,000 and up

The search for sponsorship and photographs is a collaboration between the Northern and Southern Nevada Breastfeeding Coalitions. The logos of sponsors will be printed on the back of the calendar as a thank you for their support. Sponsorship positions will close on November 15th, 2018.

A decision has not been made on how to select the photos.

The initial print will be 3,000 calendars. The deadline for the completed calendar is November 22nd, 2018.

New year baskets for MDs

Discussion has began on what to include in our provider's baskets. This is a good opportunity for outreach and education. WIC may be able to provide some of the educational information.

The coalition will be seeking volunteers to deliver the baskets.

Seeking Marketing Support

The coalition is currently seeing a person to run marketing. This person will have control over the facebook and instagram account for the coalition and will run marketing campaigns to increase engagement with the public, as well as promote our big outreach and fundraising events.

Lauren is making a job posting to find a UNR student interested in an unpaid internship. This position is open to anyone and will be unpaid.

Fall Education Event

We have yet to pay our guest speaker, Nancy Mohrbacher, and the Atlantis for our fall education event.

We've sold 83 tickets so far with the amount of \$4446.81 in profit. Our goal is to sell 100 tickets.

The final day to purchase tickets is October .

Presentation on Alternative Feeding Methods

Meredith Pollaro presented on the importance of alternative feeding methods while establishing breastfeeding.

For more information on this presentation, please contact the coalition.

In Attendance

Lauren Williams- President
Emily Chappell- Vice President
Jennifer Delany- Treasurer
Alex Gunter- Secretary
Jacquelyn Bonde- State Representative

Meredith Pollaro
Morgan Vitti
Michelle Lawson
Sharon Mayo
Carla Sells
Emilee Mason
Kayelynn Ogden
Lanea Warren
Maria Reyes-Vargas
Shauna Herrick
Jackie Chaidez
Susan Savage

In attendance over the phone

Rosemary Casillas- SNBC Representative
Pam Warren- Director of Education