



Northern Nevada Breastfeeding Coalition

Monthly Newsletter

May 5th, 2020

To our Coalition Members,

Welcome to our second newsletter! This period of unknowing and uncertainty brings about opportunities for growth in ways we previously had not seen and community engagement in different forms. Watching our community band together during this strange time has been inspiring and we are also looking at ways to adjust our practices that may be permanent. Historically, we have opened our meetings to the public with both in person and call in options, as well publishing our meeting minutes on our website. That being said, as a mother who came into the coalition on a whim a few years ago, I was not aware of the information that was available. While it's not a fair trade off, the recent shut downs have inspired us to start this newsletter and it is now our intention to make this a permanent feature. It is our hope that this newsletter will be an easy way to publish and spread our meeting content to those who are unavailable to attend our meetings and those who receive most of their information from our social media pages. While I have been proud of our transparency and openness to the public, I think this will take us to the next level.

Going forward, we will be welcoming contributions from outside sources, highlighting new education within the field of lactation and showcase our community partners. I am so excited to be a part of this new phase of the coalition and I am glad you are here with me.

For those that would like to contribute to next month's newsletter please feel free to reach out to the coalition directly at nbreastfeedingcoalition@gmail.com.

Wishing you health,

Alex Gunter
Vice President

Remembering Dr. Mathew

Our community has experienced an unexpected loss. On April 19th, we learned that that Dr. Shaji Mathew of Summit Pediatrics passed away suddenly. Dr. Mathew was a trusted pediatrician to many and a strong breastfeeding advocate in our area for the past 20 years. He strived to stay up to date and support breastfeeding families. Our condolences for his family, friends and colleagues during this difficult time. We are grateful for the opportunity to know him, he will truly be missed.

Treasurer's Update

The Coalition's financial status is healthy. Even if we don't raise funds this year we will still have money throughout the year to cover our annual costs. This is thanks to all of the hard work and efforts put in by everyone in 2019! Thank you!

A BIG thank you to Alex for submitting for a monetary gift from Renown Health! The application laid out the important work our coalition does for the community and exemplified our importance in the breastfeeding community!

As of now, the coalition is up to date with our taxes, PO Box, and status with the Secretary of State.

Keep up the good work, everyone! Your continued support of the coalition will help get us through these unprecedented times!

Jennifer Delaney, Treasurer
Jennifer.nevada@gmail.com

State Update

Last month, Sarah Metcalf announced she was transitioning away from her former position and would no longer be joining us for our monthly meetings. In her place, we are welcoming Evelyn Dryer!

Welcome Evelyn, we look forward to collaborating with you!

From Jacqueline Bonde:

Nevada WIC is continuing to function during the COVID-19 public health crisis. We have been updating our allowable food lists to support WIC families find purchase options at their local stores. These updated allowable foods are available on the [NevadaWIC.org](https://www.nevadawic.org) website. Participants may also use their WIC Shopper app to verify these new food options while in the grocery store.

Nevada WIC is continuing to support breastfeeding participants at this time. Please direct WIC participants to call their WIC clinic if they need breastfeeding support, breast pumps or accessories. We have updated our website to include breastfeeding COVID-19 resources, and will continue to update the website as information becomes available.

Nevada WIC has not received a notice of award for their WIC Breastfeeding Support Grant Proposal. Nevada WIC would like to thank the NNBC for their support throughout the application process and will reach out once we are notified.

Thank you- please reach out to Jacquelyn Bonde, WIC Breastfeeding Coordinator, with any questions or concerns regarding the Nevada WIC Breastfeeding Program.

Jacquelyn Bonde, MPH, CLE
jbonde@health.nv.gov

Education Spotlight

Written by Pam Warren, President.

The United States Breastfeeding Committee [USBC] is “an independent nonprofit organization that brings together breastfeeding-focused organizations from across the country: breastfeeding coalitions, government departments, non-profits, non-governmental organizations, for-profit organizations, and health professional associations.”

Bi-monthly, they sponsor a webinar. On April 13th the topic was:

“Taking Your Breastfeeding Coalition to the Next Level”

Presented by:

Brenda Bandy, Kansas Breastfeeding Coalition (KBC), Monica Esparza, and Jennifer

Mastripolito, New Mexico Breastfeeding Taskforce (NMBTF)

Here are a Few Points that I came away with:

- Recommended applying for Grants to pay “contract staff”
- Mentioned looking for Grants under “related” topics such as “Mother and Child”
- Suggested a State Coalition with local “Chapters”
- Resources in USBC “Power Tools”,
- Suggested the need to move from Excel sheets to Quick Books when appropriate

To access the webinar: <http://www.usbreastfeeding.org/p/cm/ld/fid=46>

If you have time for some breastfeeding education during this time of “social distancing,” here are a few resources to keep you busy: [Webinars from “Michigan Breastfeeding Network.”](#)

This Newsletter was created by Pam Warren and Alex Gunter.