

# Northern Nevada Breastfeeding Coalition

## April Monthly Meeting

### **The NNBC Turns One!**

The coalition turns 1 year old in April!

We were incorporated with the State of Nevada on **April 2, 2019**. We had a great first year and now, as April 2020 begins, we kick start into a whole new year of fundraising, and the possibility of hosting events and activities! We are positive we will have another prosperous year!





To our Coalition Members,

Wow, what a time to be living in. I want to start off by saying thank you for being flexible while we all adjust to social distancing recommendations. The coalition was notified mid March that all meetings hosted at the Children's Cabinet were canceled for the foreseeable future and due to technical difficulties we recently experienced, it was decided to move to a newsletter format for this April meeting. For our meeting, our President, Pam Warren, was able to email our usual contributors for their updates. Moving forward, we will look into the possibility of hosting virtual meetings or continuing with this format.

For anyone that would like to contribute to next month's newsletter or has input and comments on the content of this update, please feel free to reach out to the coalition directly at [nbreastfeedingcoalition@gmail.com](mailto:nbreastfeedingcoalition@gmail.com).

Thank you for your continued support of us and our community.

Alex Gunter  
Vice President

## Important Update Regarding NNBC Events:

After careful consideration, **the NNBC has decided to cancel the liquid gold event** in light of the current COVID-19 pandemic. Additionally, the Global Big Latch On has made the decision to not celebrate a Face-to-Face Big Latch On in August 2020. The coalition is currently discussing virtual options for a community event to celebrate national breastfeeding month.

This year, our race would have celebrated its 10th anniversary but the well-being of our community is our highest priority. Please know that this decision was not easy to make. To all of you, we thank you for your support of the Northern Nevada Breastfeeding Coalition and families in our community. We hope you join us in full force for the Liquid Gold 5K event 2021.

Regarding community outreach events, such as Reno's Artown 2020, we will make decisions on attendance based on current governmental recommendations.

Due to the current projections into the future, there is no plan to adjust the Fall Education Event, although we will be looking into virtual options if needed. Otherwise, planning for that event is moving forward as expected.

In the mean time, keep an eye out for details regarding a virtual Big Latch On that will be held in August.

## San Jose Mother's Milk Bank

**Breast Milk Donations:** We are experiencing a severe shortage of donations during the COVID-19 pandemic. In order to continue to best serve NICU babies, we are reaching out to the community to help provide the essential nutrients babies need to survive. If you are a current donor, please consider to continue donating. If you are concerned about exposure while making another donation, please note that PeriShip can pick up your cooler at your doorstep—even if you leave it outside your home.

If you are interested in becoming a milk donor, please give us a call at **(877) 375-6645** to get the donation process started today. Please spread this message. Become a [#MilkWarrior](#) and help save lives!

## *Treasurer's Update*

The NNBC would like to say a big thank you to the Nevada Department of Health and Human Services, Division of Public and Behavioral Health, Maternal, Child and Adolescent Health. They have graciously written funds into the Title V grant for Black Breastfeeding Week and Liquid Gold.

Please remember when purchasing items for the coalition and related events to use our status as a tax-exempt non-profit corporation. We are exempt from paying federal and Nevada taxes. Please let me know if you have any questions.

It is tax season so, the main item I am working on is completing our taxes. I have been in contact with our CPA, Ernie Garcia for help!

I hope you all stay healthy and safe!

Jennifer Delaney, Treasurer  
Jennifer.nevada@gmail.com

## *State Update*

### **From Sarah Metcalf:**

Title V MCH has some monies set aside specifically for support of Black Breastfeeding week and the Liquid Gold 5K. I wanted to reach out to gauge what would be most beneficial for the coalitions. We can provide this as sponsorship money or to purchase incentive items (would have to be items we already purchase such as PRAMS totes, text4baby water bottles, rubber ducks and lunch boxes.)

It is not a lot of money (\$1,000 for black breastfeeding week, split between north and south and \$1,000 for liquid gold) but I wanted to make sure we were able to provide what we could!

We have the [nevadabreastfeeds.org](http://nevadabreastfeeds.org) cards ready to go, we just need an address that would be best to mail them to get them to the coalition [the coalition has sent an address for shipment].

I do want to update the coalition and let them know that I am no longer with MCH as of Monday, the 23<sup>rd</sup>. However, our home visiting program manager Evelyn Dryer ([edryer@health.nv.gov](mailto:edryer@health.nv.gov)) is going to start sitting in on the meetings until she can get her home visiting coordinator hired who will then start attending the meetings hopefully more regularly. If you need anything from title V you can reach out to Mitch Devalliere ([hdevalliere@health.nv.gov](mailto:hdevalliere@health.nv.gov)) or Vickie Ives ([vives@health.nv.gov](mailto:vives@health.nv.gov)).

### **From Jacqueline Bonde:**

Nevada WIC is considered an essential business and is continuing to operate across the state at various capacities. We are working with grocery stores and suppliers to ensure WIC moms are served during the COVID-19 emergency. Please visit [nevadawic.org](http://nevadawic.org) for more information.

Nevada WIC has postponed our in-person 2020 CLE training until 2021. Trainings would have been held May 11-14, 2020 (Reno) and June 8-11, 2020 (Las Vegas). Christy Jo Hendricks may remotely teach the class for non-WIC staff. Please refer to her website, <https://www.birthingandbreastfeeding.com>, for the most up-to-date information.

We have also updated our website to include information on COVID-19 and Breastfeeding:

<http://nevadawic.org/breastfeeding/breastfeeding-and-covid-19/>